



John Peters

Writer | Editor | Translator (English <> French)

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I have a worthy way with words to carry the weight of your world.

EDUCATION

M.B.A., Investment Analysis B.B.A., Accounting

B.B.A., Business Management

CERTIFICATIONS

Certified Public Accountant Certified Financial Planner Professional Certified Marketer Certified Speaking Professional Rutgers University, New Brunswick, NJ Monroe College, New Rochelle, NY Monroe College, New Rochelle, NY

NJ, NY, MA

37 million words written since 1995

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BOOK PROJECTS

Book/ebook writing, review, summarization, editing, proofreading, polishing

BUSINESS WRITING

RFP/RFQ response, bid proposal, Government bid, franchise application, sales copy, newsletter, web content, blog article, brochure, white paper, Wikipedia page, LinkedIn profile

EXECUTIVE/REGULATORY

Press release, CEO letter, annual report, quarterly report, speech, PowerPoint presentation, newspaper op-ed, radio commentary

BUSINESS LAUNCH

Business plan, business proposal, investor pitch, IPO prospectus, roadshow content, crowdfunding pitch, grant, webinar, training proposal

OTHER PROJECTS

Executive interview 'cheat sheet', personal bio, personal statement, dissertation /thesis, résumé/C.V., LinkedIn page, video script